

creative signmakers

consult design manufacture installation



Hello and welcome to Countersign. An occasional publication with some heady stuff. Watch out...

We are currently working on a fairly major overhaul of the web site and if you are reading this online then you may well have experienced the changes. I hope you like what we are trying to do. If you haven't, then when you have a moment please check it out. You'll notice we've added some interesting information and updated the picture gallery. Also included is a free leaflet to help would be sign buyers with some basic information. How the process works, what sort of materials you might want to use. A lot of the people we work with benefit hugely from having a basic understanding of what we can do and I hope that this free leaflet is of use to you when you buy your next sign, display or vehicle livery. It's been 18 months now since we moved and we have settled in nicely and any initial hitches have been ironed out. Please drop in if your are passing it would be great to show you round.

Our on going working relationship with ►



BRITISH SIGN
& GRAPHICS
ASSOCIATION

Countersign

www.jtpsignmakers.co.uk

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Total Design has seen us producing signs for their clients, The European Tour at their headquarters at Wentworth. The image on the front page shows a wayfinding monolith sign with 3D text and tablets mounted to the face. The placing of uplighters into a piece of travertine stone at the base of the sign really brings it to life at night. Inside the main offices digital images mounted on magnetic material make upgrading really easy. In the entrance we applied some very nifty window markings, produced using 3M crystal decorative marking film to carry the

brand throughout the building. To illustrate the broad range of work we are charged with I have included some of the other work that we have done together this year. The 'Rules of Golf' unit combines a piece of white oak which we machined to accept a 10mm thick panel of transparent acrylic onto which was mounted a digitally printed graphic with text and historic images. The unit holds printed copies of the rules of golf shown in the image. The articulated truck shown left is in fact an outside broadcast television support unit and is operated by CTV. The livery,



once again designed by Total Design, was produced using 3M gold metallic vinyl and digitally printed graphic tablets printed on outdoor durable cast vinyl. As you can see the effect is amazing. JTP are totally committed to the highest quality and to this end we make sure that our people are trained in the latest techniques. Recently two of our guys, Martin & Andrew spent two days working to improve on their already extensive knowledge of vehicle livery and wrapping. The grass bottom Ford shown at the top of this page was the first project on their return...

The Pamperbanana project was something we were involved with from the beginning. Producing not only the signs but price lists, posters, vouchers & POS. If you fancy a pamper in Bristol... The flying paper on the wall at Canotec head office are aluminium trays with blue LEDs mounted in the back, looks *really* effective at night! Remember if you have a project you would like some help with then just contact us on our freephone number and we will be happy to be of service. Thanks for reading.

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- signs
- pavement signs
- vehicle livery
- digital printing
- safety signs/labels
- branding
- design
- exhibition graphics
- point of sale
- shop fascia
- flat cut out letters
- directory signs
- development signs
- hoarding panels
- posters
- leaflets & brochures
- banners
- chemical etching
- engraving
- installation
- maintainance
- window graphics
- illumination
- 3D letters
- monolith signs
- internal lighting
- cable system displays
- bespoke construction
- LED
- edge lit signs
- flag poles
- banner frames
- screen printing
- and some....



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