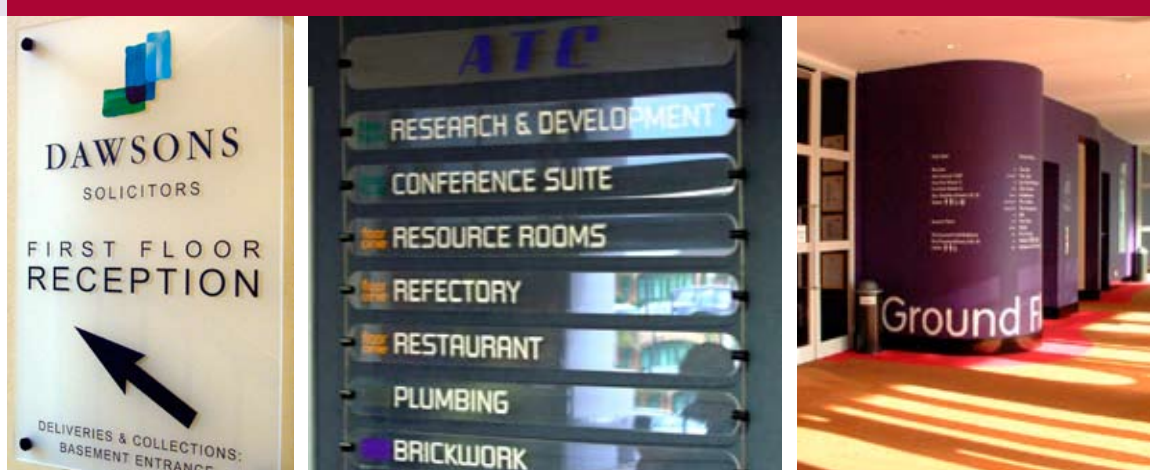


WAYFINDING

WHEN YOU ARE LOST IN SPACE



It is difficult to imagine a world without signs, we take them so much for granted. They help us get around and good signage works in subtle ways, guiding us to where we need to be; we only really notice them when they are not working or strangely when they are not where they should be.

Way finding is one of the most important areas of our industry. New legislation requires all public places to be properly signed for everyone. At best bad signage is ugly and a nuisance but for people with visual difficulties it can be very frustrating, in an emergency extremely dangerous. JTP Signmakers are involved with many clients finding solutions to this much overlooked area.

We have in our team a member of the Sign Design Society. A group of designers, architects, signmakers and others, who are active in making signage inclusive and workable, without impinging on the aesthetics of design. We see this as an extremely valuable asset to our understanding of these important issues and therefore the service we can offer our clients.



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